

**Postal Address:** PO Box 16, Magalieskruin,  
Pretoria, South Africa 0150  
**Tel:** +27 12 567 5502  
**E-mail:** secretary@safsa.org.za  
**NPO Registration No.** 005-978



*Inspiring all people in South Africa to embrace the joy of figure skating for life.*

## **Call for Advertising and Sponsorship Opportunities at the SAFSA National Championships 2025**

We are offering potential advertisers and sponsors for the SAFSA National Championships various advertising packages and sponsorship opportunities to maximise visibility and engagement. Applications must reach the LOC by **20<sup>th</sup> of April 2025**.

Unfortunately, due to the nature and audience of our sport, we are unable to accept sponsorship requests related to tobacco and alcoholic products.

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### **Advertising Opportunities**

#### **Advertising Packages:**

1. **Barrier Advertising – R4 000**
  - Advertising on the inside barrier of the ice rink for the duration of the competition.
  - **Size:** 2400mm Width x 1000mm Height.
2. **Program & Website Advertising – R2 000**
  - Advertising in the official event program and on the website from the announcement date through the competition period.
3. **Combined Package – R5 000**
  - Includes **Barrier Advertising, Program Advertising, and Website Advertising** as per Points 1 & 2.

#### **Design and Specifications:**

1. Do you have specific design requirements or branding guidelines for your advertisement?
2. Can you provide the artwork or design for your advertisement, or do you require assistance?
3. The deadline for providing high-quality artwork is **23rd April 2025**.

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### **Sponsorship Opportunities**

#### **Naming Rights & Official Sponsorship:**

1. Are you interested in making an offer for the **naming rights** of the National Championships?

#### **What We Can Offer the Official Sponsor:**

- Naming rights for the National Championships, prominently featured in all event materials.
- Advertising on the inside barrier of the ice rink.
- Inclusion in the official program and on the official webpage.
- Recognition as the official sponsor in all event announcements and communications.
- Opportunities for promotional activities and brand visibility during the event.
- VIP access and hospitality at the National Championships.
- Prominent logo placement on all event signage, banners, and promotional materials.
- Mention in all press releases and media coverage related to the event.
- Featured in social media posts and campaigns leading up to and during the event.
- Display space at the event to engage with attendees and showcase products/services.
- Inclusion in email newsletters and digital communications to participants and attendees.
- Recognition as a supporter of the sport and community, enhancing the sponsor's corporate social responsibility profile.
- Opportunities to participate in community outreach programs associated with the event.

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### **Additional Customization:**

- What additional benefits or exposure would you like to receive as the **official sponsor** of the competition?

These benefits will help maximize the sponsor's visibility and engagement, providing significant value and return on investment.

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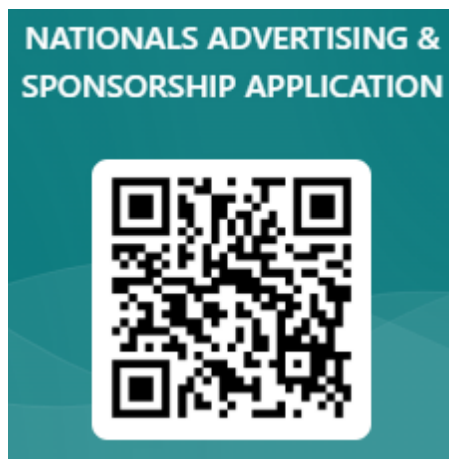
### **Terms and Conditions**

1. Advertising and sponsorship opportunities are available on a **first-come, first-served** basis.
2. Full payment must be made upon approval of the application.
3. Sponsors and advertisers must comply with SAFSA branding and content guidelines.
4. SAFSA reserves the right to refuse any advertising or sponsorship that does not align with the organization's values.
5. Any artwork must be submitted by the deadline (**23rd April 2025**). Late submissions may not be accommodated.
6. Sponsors and advertisers are responsible for ensuring their promotional materials adhere to the specified dimensions and quality standards.
7. SAFSA reserves the right to modify, relocate, or adjust advertising placements as necessary for event logistics.

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For inquiries or to submit your application, please complete the following online form:

<https://forms.office.com/r/pcCerYrZh5>



We look forward to your partnership in making the SAFSA National Championships 2025 a great success!

The SAFSA NATIONALS LOC